

building a better
world

CIP / OPPI CONFERENCE
NIAGARA FALLS, ONTARIO
SEPT. 30 - OCT. 3, 2009



construire un meilleur
monde

CONGRÈS ICU / IPPO
NIAGARA FALLS (ONTARIO)
30 SEPT. AU 3 OCT. 2009

*We are pleased to invite your organization to participate in the 2009 Canadian Institute of Planners and the Ontario Professional Planners Institute Joint Conference. The Conference is titled **Building a Better World**, and will be held September 30 - October 3, 2009 in Niagara Falls, Ontario. Both Institutes greatly value the support of corporate sponsors in their efforts to deliver a high quality program.*

***Building a Better World** is a new style of national planning conference. We invite you to be part of this exciting opportunity! This conference will see a format that gives planners the opportunity to hear from the best of the best on Environment, Economy, Culture, and Society and also to debate, to dialogue, to challenge themselves and the profession. The conference is an opportunity for planners to explore the issues they need to confront, question the best of the best, and listen to colleagues showcase their new solutions.*

Who will Participate?

The conference attracts over 900 planning professionals from a wide spectrum including: municipal managers, land use planners, land developers, urban designers and architects, GIS specialists, and natural resource managers. Our membership is professional, forward thinking and well educated.

Sponsor Recognition

All Sponsors will be recognized on the conference web site until the month following the Conference. In addition, all sponsors will be recognized in the On-Site Program and on power-point slides at the conference. Higher levels of sponsorship will allow for the presentation of promotional literature and your marketing message at exhibit booths or table top displays located in the foyer area, outside the session rooms, where participants will network during refreshment breaks.

Sponsorship Program Management:

Absolute Conferences & Events is managing the Sponsorship program. Questions regarding sponsorship should be directed to:

Jacqui Sullivan

Absolute Conferences & Events Inc.

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Ontario
Professional
Planners
Institute

Institut des
planificateurs
professionnels
de l'Ontario



Diamond Level

\$15,000+

As a Diamond level conference partner, you will achieve a high profile as a premium sponsor of one of 4 conference themes, or the new Interactive Media Café. Available to a maximum of 5 sponsors, your organization will have extensive visibility throughout the conference.

Exclusive Diamond Level Benefits include:

- One full page advertisement in Plan Canada and the OPPI Journal
- Listing as a Diamond Sponsor in all Conference Newsletters
- Listing as a Diamond Sponsor in Conference on-site Program
- Logo/Name on signage and power point slides throughout the conference
- Your Corporate promotional material (one piece) placed in delegate bags
- Three (3) full complimentary registrations to the entire conference or (6) complimentary one-day passes to the conference
- One (1) premium display space in the foyer outside the plenary session room
- Link from the conference web site to your own web site during the conference year.

DIAMOND LEVEL OPPORTUNITIES ADDED BENEFIT

Interactive Media Café

Your organization will have visual identity and branding at the computer stations and your sponsor display can be creatively incorporated into the display area or be a traditional 8' x 10' booth.

Conference Theme Sponsorship

There will be two plenary sessions each morning on offering Practical Solutions to Challenging Issues. Experts will debate and discuss the topic and delegates will be engaged to offer questions and feedback.

As the sponsor of one of the 4 conference themes your corporate logo will appear in the program as the theme sponsor and your logo will appear on the screen during the plenary session. Your organization will have a reserved VIP table where you can invite selected participants. A representative will be invited to introduce the panel of experts.

Conference themes include:

Environment – Society – Economic – Culture



Platinum Level

\$10,000+

Platinum level sponsorship offers your organization high visibility and recognition as a leader in the industry.

Platinum Level Benefits include:

- One 1/2 page advertisement in Plan Canada and the OPPI Journal
- Listing as a Platinum Sponsor in all Conference Newsletters
- Listing as a Platinum Sponsor in Conference on-site Program
- Logo/Name on signage and power point slides throughout the conference
- Two (2) full complimentary registrations to the entire conference OR Four (4) complimentary one-day passes to the conference
- Your Corporate promotional material (one piece) placed in delegate bags
- One (1) table top exhibit space in the foyer outside the plenary session room
- Link from the conference web site to your own web site during the conference year

PLATINUM LEVEL OPPORTUNITIES

ADDED BENEFIT

Celebrating Excellence –
Dinner and Awards Ceremony

An opportunity to place favours at the dinner along with a formal thank at the start of the evening

Welcome Reception

An opportunity to hand out favours at the end of the evening, and a formal thank you from the podium at the start of the evening.

Luncheon (2 available)

Opportunity for a representative to welcome participants and receive a formal thank you at the event.

Badge Wallet

Your logo will be featured on the badge wallet that every delegate will be wearing, which means your brand will be one of the most prominently visible images throughout the conference.





Gold Level

\$5,000+

Several opportunities are available which offer excellent recognition for Gold Level Sponsors:

Gold Level Benefits include:

- One 1/4 page advertisement in Plan Canada and the OPPI Journal
- Recognition at the opening reception
- Listing as a Gold Sponsor in all Conference Newsletters
- Listing as a Gold Sponsor in Conference on-site Program
- One (1) full complimentary registration to the conference or (2) complimentary one-day passes
- Logo/Name on signage and power point slides throughout the conference
- Your Corporate promotional material (one piece) available as handouts on site
- One (1) table top display space in the foyer area outside the concurrent session rooms
- Link from the conference web site to your own web site during the conference year

GOLD LEVEL OPPORTUNITIES	ADDED BENEFIT
Water bottles	These stainless steel water bottles will feature your corporate logo and will be well used during and after the conference.
Conference Signage	Your company name will appear on all signage.
Breakfast Functions (3 available)	Signage at the selected breakfast, in addition to the opportunity to hand out favours and welcome delegates.
Registration Desk	Your logo will be featured in the on-site program and at the registration desk as the sponsor of this important element.
Lead Golf Tournament Sponsor (In support of the CIP and OPPI Student Scholarship Funds)	Opportunity to welcome golfers and or provide handouts or favours in addition to signage or your banner displayed at the golf registration table.
Pocket Program Guide	Your logo will be featured on this handy guide which delegates will use as they move to sessions during the conference.
Delegate Bags	These environmentally friendly bags will be given to all delegates at the registration desk and will feature your corporate logo.
Keynote Speaker (Select one of 3) Sheila Watt-Cloutier – <i>World Leader on Global Climate Change and Human Rights</i> Chris Turner – <i>Author, The Geography of Hope</i> Chris Ronayne – <i>Urban Planner and President of University Circle Inc.</i>	Your logo will appear on the screen during speaker introductions. Opportunity for a representative to introduce the speaker.



Silver Level

\$2,500+

Silver Level Sponsorship includes:

- Listing as a Silver Sponsor in all Conference Newsletters
- Listing as a Silver Sponsor in Conference on-site Program
- Logo/Name on on-site signage throughout the conference
- Your Corporate promotional material (one piece) available as handouts on site
- One (1) full complimentary registration to the conference – (2) complimentary one-day passes
- Link from the conference web site to your own web site during the conference year

SILVER LEVEL OPPORTUNITIES

ADDED BENEFIT

Box Lunch for Golf Tournament

You will have the opportunity to include a small promotional piece or favour in the box lunch.

Design Charette

Sponsor this full day event and you will receive your logo on signage and have the opportunity to place favours or handouts at a table in the room.

Refreshment Breaks (6 available)

Signage at the selected break, in addition to the opportunity to hand out favours and welcome delegates.

Full Day Mobile Workshops

An opportunity to handout promotional literature and appropriate recognition will be given on signage and on board the bus.

Intensive Training Workshops

Select a session that is in line with your overall corporate message. A representative from your organization may attend the session to welcome delegates.





Bronze Level

\$1,000+

Bronze Level Sponsorship Includes:

- Listing as a Bronze Sponsor in all Conference Newsletters
- Listing as a Bronze Sponsor in Conference on-site Program
- Logo/Name on signage and power point slides throughout the conference
- Your Corporate promotional material (one piece) available as handouts at your session
- Link from the conference web site to your own web site during the conference year

BRONZE LEVEL OPPORTUNITIES

ADDED BENEFIT

Concurrent Sessions
(Several Available)

Select a session that is in line with your overall corporate message. A representative from your organization may attend the session to welcome delegates.

½ day Mobile Workshops
(Several Available)

An opportunity to place promotional literature and appropriate recognition will be given on board the bus.



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Friends of CIP/OPPI

\$500+

Friends of CIP/OPPI will assist in ensuring that the conference remains affordable for Planners and students to attend.

As a Friend of CIP/OPPI Level you will receive the following recognition:

- Listing as a Friend of CIP/OPPI in Conference on-site Program
- Company name on signage and power point slides throughout the conference
- Listing on the conference web site
- Link from the conference web site to your own web site during the conference year.

